



FOR IMMEDIATE RELEASE

CONTACT: Betsy McDonald  
Public Relations, Bauserman Group  
775-784-9400 x 119  
[pr@thebausermangroup.com](mailto:pr@thebausermangroup.com)  
Casey O'Looney  
The Legends at Sparks Marina  
775-358-3800  
[colooney@experiencelegends.com](mailto:colooney@experiencelegends.com)

## THE LEGENDS AT SPARKS MARINA CELEBRATES JULY FOURTH IN LEGENDARY STYLE

*Shopping Center Partners with Sparks Chamber, Boys & Girls Club  
and John Ascuaga's Nugget for 10<sup>th</sup> annual Star Spangled Sparks*

SPARKS, Nev. (June 29, 2009) – The Legends at Sparks Marina prepares to celebrate the Fourth of July in true Americana style this year during the 10<sup>th</sup> annual Star Spangled Sparks event. The area's newest attraction, which opened its doors just days ago, has partnered with the Sparks Chamber of Commerce, Boys & Girls Club of Truckee Meadows and John Ascuaga's Nugget to coordinate the day's events and provide shuttle service between The Legends, Sparks Marina and Victorian Square. July Fourth activities begin at 6 a.m. at Sparks Marina with shuttle service beginning at 8 a.m. and continuing until midnight. A full slate of free activities and entertainment also takes place throughout The Legends from 11 a.m. to 8 p.m. including the following:

- 11 a.m. – 1 p.m.: Uncle Sam Stilt Walker and Free Balloon Animals and Lemonade Stand
- 12 – 2 p.m.: Live Music – James Cavanaugh and the Charm of Hugo
- 1 – 3 p.m.: Free Italian Ice, Face Painting and Balloon Animals
- 2 – 4 p.m.: Free American Flags from Uncle Sam
- 3 – 5 p.m.: Free Fudge Samples at Scheels All Sports
- 3 – 5 p.m.: Live Music – Moose Knuckle
- 4 – 6 p.m.: Free Juggling Performances
- 6 – 8 p.m.: Summer Concert Series – Blueberry Love Machine

"We're excited to be partnering with such great organizations to help make Star Spangled Sparks bigger and better than ever before," said Casey O'Looney, marketing director for The Legends at Sparks Marina. "By working together, we're making a full day of free, family friendly activities for everyone to enjoy and we can't wait to see all of the people out celebrating this weekend."

For a complete schedule of events at The Legends at Sparks Marina, visit [www.ExperienceLegends.com](http://www.ExperienceLegends.com). Or, for up-to-the-minute details, follow us on [twitter](https://twitter.com/legendsatsparks) at [www.Twitter.com/legendsatsparks](http://www.Twitter.com/legendsatsparks).

*The Legends at Sparks Marina is currently under construction at 1555 E. Lincoln Way at the intersection of Interstate 80 and Sparks Blvd. in Sparks, Nev. Once complete, the site will contain a unique mix of entertainment venues, restaurants and retail offerings designed to attract a majority of visitors from out-of-state to northern Nevada. Its grand opening is scheduled for summer 2009 and the project is expected to attract more than 800,000 new tourists and generate approximately \$600 million in taxable sales annually.*

###