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THE LEGENDS AT SPARKS MARINA PRESENTS FOUR DAYS OF FREE ENTERTAINMENT JUNE 18 – 21

Ribbon Cutting Thurs., 9:30 a.m.; Summer Concert Series Kicks Off Sat., 6 p.m.

SPARKS, Nev. (June 16, 2009) – The Legends at Sparks Marina officially opens its doors to the public this week starting with its ribbon cutting ceremony Thursday morning at 9:30 a.m. and continuing through the weekend with free entertainment, family-friendly activities and a free performance from local band Hellbound Glory on Saturday night.

“Starting on the morning of June 18, we will host more than 50 free events and activities out here at The Legends,” said the center’s general manager, Dennis McGovern. “Whether you want face painting, free cotton candy, kite making or music, we’ve got it covered this weekend. And it only gets better from here on out. We’ll have music every Saturday and big activities for the 4th of July. And just wait until you see our Legendary Grand Opening Celebration July 31-August 9 – It’s sure to live up to its name.”

The following is a complete listing of free special events, activities and entertainment set to take place Thursday, June 18 – Sunday, June 21:

Thursday, June 18

9:30 – 10:15 a.m.	Ribbon Cutting Ceremony at Nevada History Plaza
10:15 a.m. – 12 p.m.	Canon & Red Carpet Photo Opportunity at Legends Tower
11 a.m. – 5 p.m.	Kids Zone Activities – ALL DAY – adjacent to Legends Tower
11 a.m. – 1 p.m.	Kids Zone – Wall Art with Chalk – adjacent to Legends Tower
11 a.m. – 2 p.m.	Legends Helium Balloons at Pony Express Fountain
12 – 3 p.m.	Caricatures by Jeff Hickman at Nevada History Plaza
12 – 3 p.m.	Stilt Walker
12 – 3 p.m.	Granny’s Cotton Candy
12 – 4 p.m.	Island Ice Sno-Cones in front of Ann Taylor Factory
1 – 5 p.m.	Giggles & Grins Facepainting in front of Gymboree Outlet
2 – 3 p.m.	Kids Zone – Hula Hoop Contest – adjacent to Legends Tower
2 – 5 p.m.	Hillbilly Kettle Korn
3 – 7 p.m.	Legends Helium Balloons in front of Samsonite Factory Outlet
5 – 7 p.m.	Reno Youth Jazz Orchestra at Legends Tower

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The Legends Grand Opening Event Schedule

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Friday, June 19


10 a.m. – 2 p.m.	Legends Helium Balloons in front of Osh Kosh B'Gosh & Carter's
11 a.m. – 5 p.m.	Kids Zone – ALL DAY – adjacent to Legends Tower
11 a.m. – 2 p.m.	Kids Zone – Bounce House – adjacent to Legends Tower
11 a.m. – 4 p.m.	Boomer the Clown, Stilt Walker & Balloon Twister
12 – 3 p.m.	Granny's Cotton Candy
12 – 4 p.m.	Island Ice Sno-Cones in front of Ann Taylor Factory
1 – 4 p.m.	Giggles & Grins Face Painter in front of Samsonite
2 – 4 p.m.	Kids Zone – Kite Making – adjacent to Legends Tower
2 – 5 p.m.	Hillbilly Kettle Korn
3 – 5 p.m.	Red Carpet Photo Opportunity at Legends Tower
3 – 7 p.m.	Legends Helium Balloons in front of Gymboree Outlet
5 – 7 p.m.	Live Music at Nevada History Plaza

Saturday, June 20

10 a.m. – 2 p.m.	Legends Helium Balloons at Pony Express Fountain
10 a.m. – 5 p.m.	Kids Zone – ALL DAY – adjacent to Legends Tower
10 a.m. – 12 p.m.	Kids Zone – Father's Day Cards "Paint Your Dad"
11 a.m. – 12 p.m.	Shooting Gallery & Fudge Samples at Scheels All Sports
11 a.m. – 4 p.m.	Cowboy Stilt Walker & Balloon Twister
12 – 2 p.m.	Red Carpet Photo Opportunity with Miss Reno Rodeo 2009 & 2010 at Legends Tower
12 – 3 p.m.	Granny's Cotton Candy
12 – 5 p.m.	Two Cool 'N Sweet Italian Ice
1 – 3 p.m.	Live Music at Nevada History Plaza
1 – 4 p.m.	Caricature Artist Jeff Hickman at Pony Express Fountain
1 – 5 p.m.	Facepainting & Animal Balloons in front of Jazz, A Louisiana Kitchen
1 – 3 p.m.	Kids Zone – Tie Dye Shirts
1:30 – 3:30 p.m.	Kids Zone – Legends Tattoos
2 – 5 p.m.	Hillbilly Kettle Korn
3 – 7 p.m.	Legends Helium Balloons at Buckaroo Plaza
6 – 8 p.m.	Summer Concert Series at Legends Tower

Sunday, June 21

12 – 5 p.m.	Kids Zone – ALL DAY – adjacent to Legends Tower
12 – 2 p.m.	Kids Zone – Father's Day Cards "Coupon Book for Dad"
12 – 3 p.m.	Granny's Cotton Candy
12 – 4 p.m.	Cowboy Stilt Walker & Balloon Twister
12 – 4 p.m.	Two Cool 'N Sweet Italian Ice
1 – 3 p.m.	Red Carpet Photo Opportunity at Legends Tower
1 – 3 p.m.	Merlinski Magic in front of Samsonite Factory Outlet
1 – 4 p.m.	Facepainting & Animal Balloons in front of Gymboree Outlet
2 – 5 p.m.	Live Music at Nevada History Plaza
2 – 5 p.m.	Hillbilly Kettle Korn
3 – 4 p.m.	Shooting Gallery & Fudge Samples at Scheels All Sports
4 – 6 p.m.	Kids Zone – adjacent to Legends Tower

For more information on The Legends at Sparks Marina, log on to www.ExperienceLegends.com or follow us on  at www.Twitter.com/legendsatsparks.

The Legends at Sparks Marina is currently under construction at 1555 E. Lincoln Way at the intersection of Interstate 80 and Sparks Blvd. in Sparks, Nev. Once complete, the site will contain a unique mix of entertainment venues, restaurants and retail offerings designed to attract a majority of visitors from out-of-state to northern Nevada. Its grand opening is scheduled for summer 2009 and the project is expected to attract more than 800,000 new tourists and generate approximately \$600 million in taxable sales annually.